

Milk and plant-based beverages are now part of the deposit system!



The recycling regulation has some exemptions including infant formula, meal replacements, concentrates, and products like whipping cream and drinkable yogurt. Containers exempt from the regulation won't carry a deposit.

"Ready-to-drink" milk and plant-based beverages with a best before date prior to February 1, 2022, are exempt from the deposit system. No deposit was paid and therefore no deposit will be refunded.

Starting February 1st, you will be charged a 10¢ deposit on "ready-to-drink" milk and plant-based beverages like oat, soy, and almond and get a 10¢ refund when you return the empty containers for recycling.

Simply rinse out the containers, put the caps on or push the straws in, then take them to your nearest Return-It site.

Learn more and find a Return-It location near you:



return-it.ca/milk2022



WASSERMAN + PARTNERS ADVERTISING	ART: LM	AE: LS	DSGN: AB	PROD: SH
EPI-F26284.05	TRIM SIZE: 5" x 12"		PRESS/STOCK: digital	
	BLEED: .125"		RES FINISHED: VECTOR	
File: !Return-It_Milk_ShelfBanner_5x12 Rev: Dec. 7, 2021 - 1:44 PM	OTHER: -		ARTWORK SCALE: 1:1	
	FINISHED: -		RES ARTWORK: VECTOR	
Milk Shelf Banner 5 x 12	FORMAT: InDesign CC		<i>NOTE:</i>	
	DELIVER: Collect & X1a			

CMYK

LASER %

DESIGN:

AE/PROD:

TRAP AT OUTPUT

STUDIO: