



Milk and plant-based beverages are now part of the deposit system!



Starting February 1^{st} , a 10° deposit will be charged on "ready-to-drink" milk and plant-based beverages like oat, soy, and almond and the 10° deposit will be refunded when you return the empty containers for recycling.

Before returning your empty milk and plant-based beverage containers, rinse them out to avoid mold and smell, put the caps on, or push the straws in. Then take them to your nearest Return-It site, along with the rest of your empties.

To learn more and find a Return-It location near you, visit return-it.ca/milk2022 or scan the code below.



The recycling regulation has some exemptions including infant formula, meal replacements, concentrates, and products like whipping cream and drinkable yogurt. Containers exempt from the regulation won't carry a deposit.

"Ready-to-drink" milk and plant-based beverages with a best before date prior to February 1, 2022, are exempt from the deposit system. No deposit was paid and therefore no deposit will be refunded.



WASSERMAN + PARTNERS ADVERTISING	ART: LM	AE: LS	DSGN: AB	PROD: SH
EPI-F26284 .02	TRIM SIZE: 5.111" x 12.25"		PRESS/STOCK: Nsp	
	BLEED: -		RES FINISHED: VECTOR	
File:!EPI-PSA_Milk_5.111x12.25_BlackPress	OTHER: -		ARTWORK SCALE: 1:1	
Rev: Dec. 3, 2021 - 1:52 PM	FINISHED: -		RES ARTWORK: VECTOR	
PSA AD	FORMAT: InDesign CC		NOTE:	
Black Press	DELIVER: Collect & X1a			



DESIGN:
AE/PROD:

TRAP AT OUTPUT STUDIO: