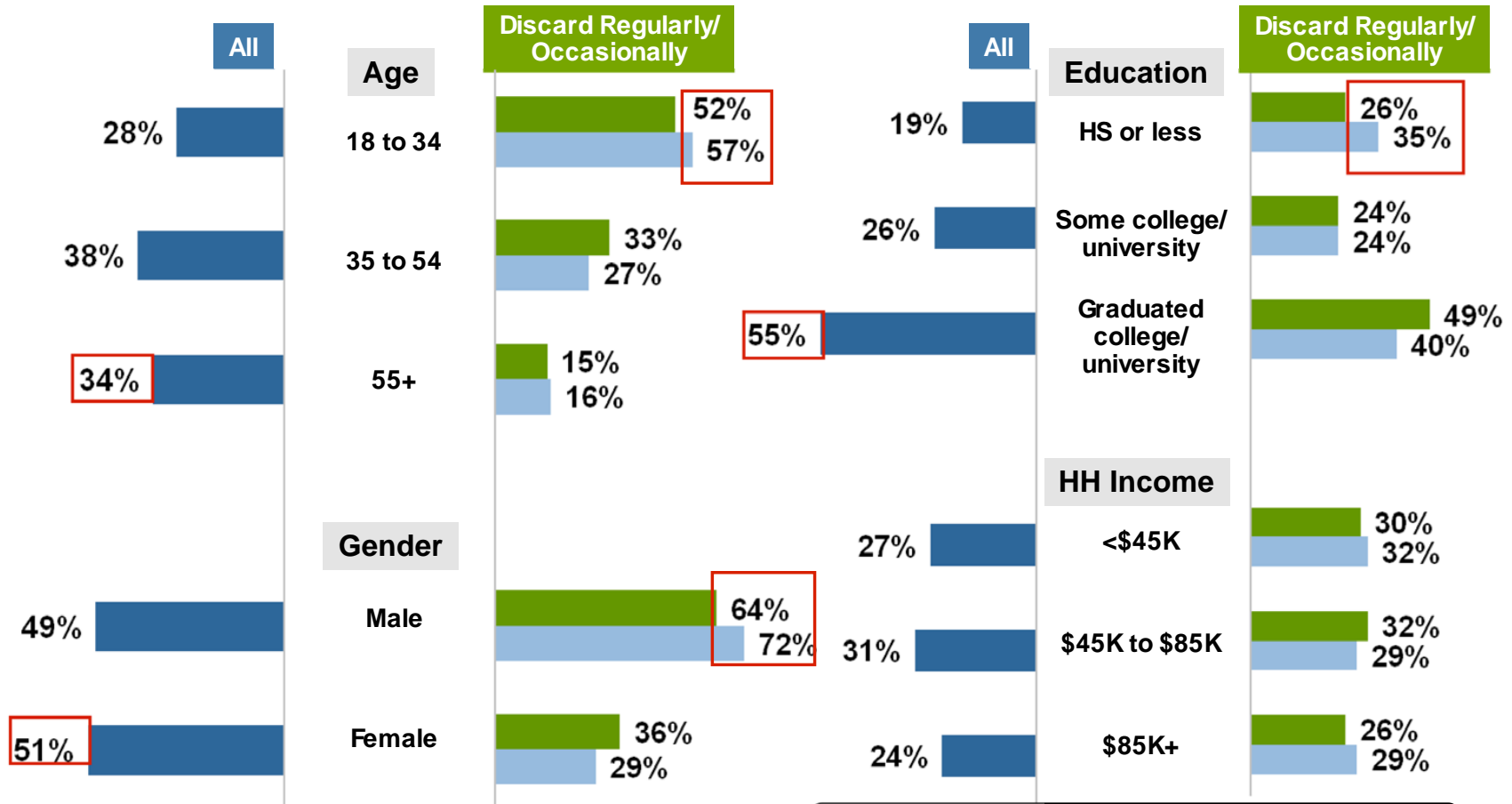


Research Profile of Discarders

Beverage Container Return Study 2009



 Significantly higher than other group

Base: All respondents (n= 2,083) /Discard Regularly/Occasionally (n=222)/Discard Regularly (n=95*)

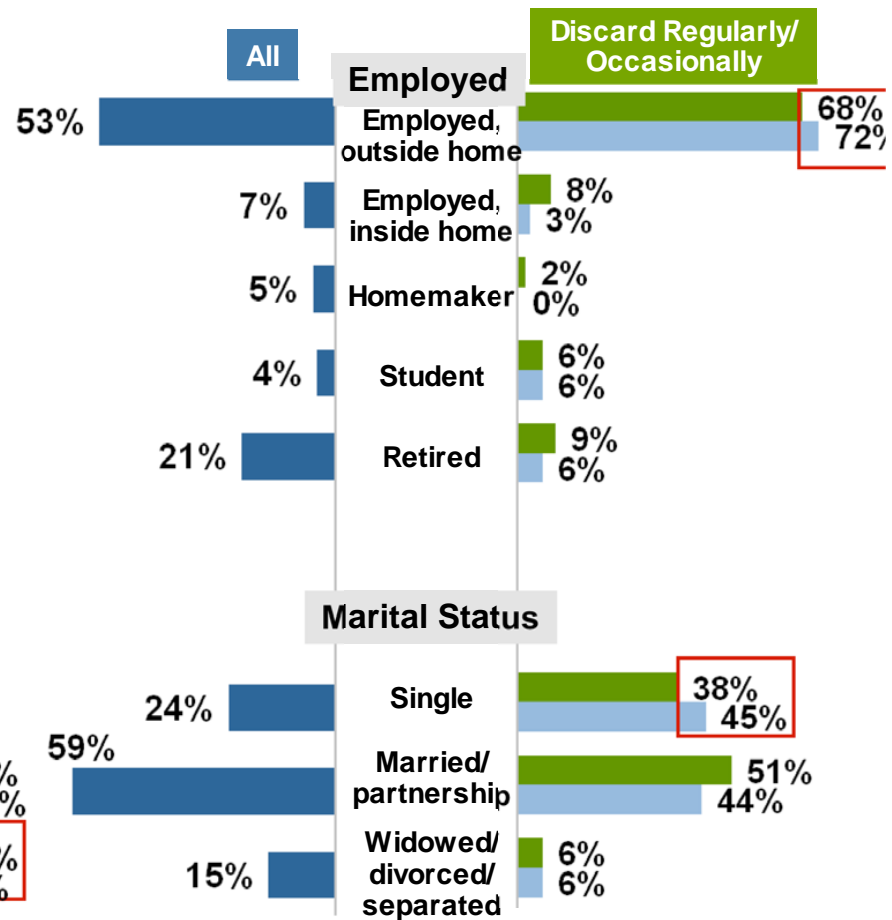
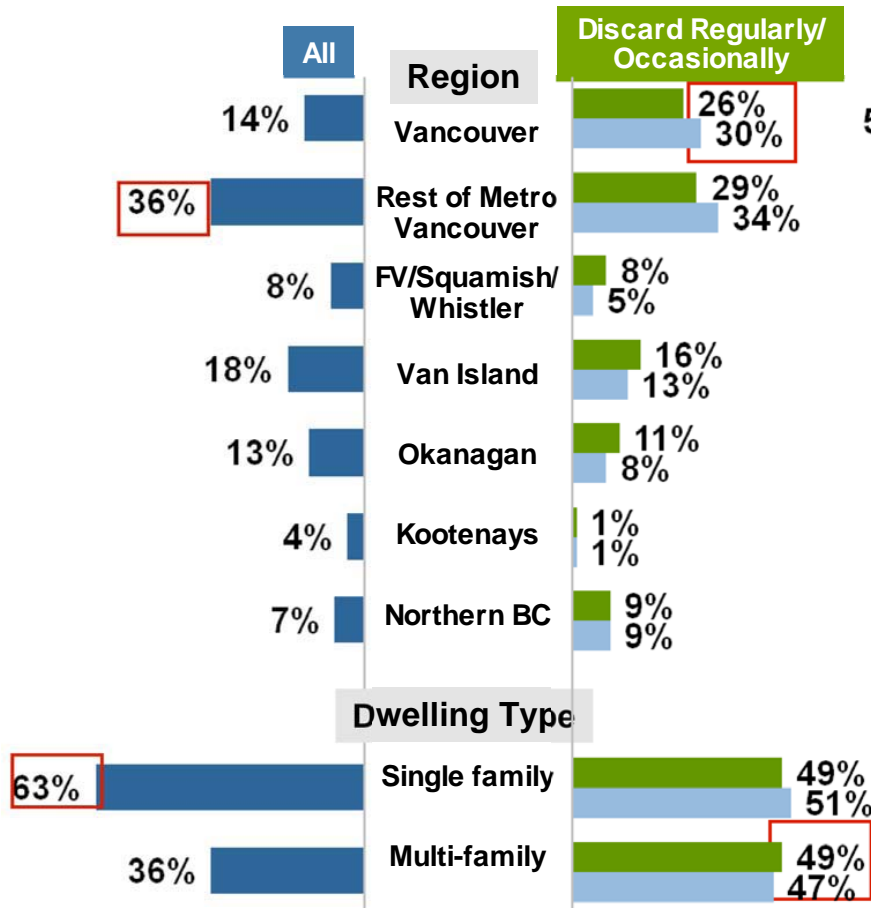
**5% discard "regularly".
11% discard "regularly/occasionally".**

■ Discard Regularly/Occasionally
■ Discard Regularly*



Research Profile of Discarders

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Significantly higher than other group

Discard Regularly/Occasionally
Discard Regularly*

Base: All respondents (n= 2,083) /Discard Regularly/Occasionally (n=222)/Discard Regularly (n=95*)

