

For immediate release

Return-It for Recycling at the Haida Gwaii Drop-off Events

Burnaby, BC, September 6, 2011 – On Saturday, September 17, bring your unwanted electronics to the Haida Gwaii drop-off events in the villages of Queen Charlotte and Masset for free recycling. These special events are available for residents and businesses to drop-off acceptable unwanted electronics at convenient sites within their community, and be assured they will be recycled responsibly.

Event details follow:

Village of Queen Charlotte

Tickers Hauling & Storage 1205 Cemetery Road, Village of Q. Charlotte Saturday, September 17, 2011 9:00AM – 12:00PM

Masset

Driftech Mechanical Services #100 – 1730 Hodges Street, Masset Saturday, September 17, 2011 2:00PM – 5:00PM

These special drop-off events are being coordinated by the Skeena-Queen Charlotte Regional District and are part of the Province-wide Return-It™ Electronics program. A government approved program which aims to divert electronics from landfills, and keep them from being shipped to developing nations where they could be processed in an unsafe manner.

"We have collected over 50 million kgs so far since the program's inception. This event will build on that success and help ensure that returned end-of-life electronics are recycled responsibly." Craig Wisehart, Program Director, Electronic Stewardship Association of BC (ESABC)

A complete list of acceptable electronics is available at www.return-it.ca/electronics/acceptable and includes such items as televisions, desktop printers and fax machines, non-cellular telephones & answering machines, desktop & notebook computers, computer monitors and computer accessories such as mice, keyboards and cables, as well as home, personal & vehicle audio/video equipment. Due to hazardous material regulations, computer monitors or televisions with shattered glass screens cannot be accepted.

The Return-It™ Electronics program is designed to manage unwanted electronic products that have exhausted their reuse potential. Before recycling, consumers are encouraged to first consider reuse or donation options.

For a complete list of permanent collection sites, visit www.return-it.ca/electronics/locations.

The program is being conducted by Electronics Stewardship Association of BC (ESABC), an industry led, not-for-profit stewardship agency and is being managed and administered by Encorp Pacific (Canada), a federally incorporated not-for-profit product stewardship corporation. Further information is available at www.return-it.ca/electronics.

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