



**For immediate release**

## **Return-It for Recycling at the Vanderhoof Drop-off Event**

**Burnaby, BC, June 9, 2011** – On Sunday, June 19, 2011 bring your unwanted electronics to the Co-Op Mall Parking Lot in Vanderhoof for free recycling. This special event is available for residents and businesses to drop-off acceptable unwanted electronics at a convenient site within their community, and be assured they will be recycled responsibly.

Event details follow:

**Co-Op Mall Parking Lot  
188 East Stewart Street, Vanderhoof  
Sunday, June 19, 2011  
10:00AM – 3:00PM**

This special drop-off event is being coordinated by the Bulkley-Nechako Regional District and is part of the Province-wide Return-It™ Electronics program. A government approved program which aims to divert electronics from landfills, and keep them from being shipped to developing nations where they could be processed in an unsafe manner.

*"We have collected over 50 million kgs so far since the program's inception. This event will build on that success and help ensure that returned end-of-life electronics are recycled responsibly."*  
Joyce Thayer, Executive Director, Electronic Stewardship Association of BC (ESABC)

A complete list of acceptable electronics is available at [www.return-it.ca/electronics/acceptable](http://www.return-it.ca/electronics/acceptable) and includes such items as televisions, desktop printers and fax machines, non-cellular telephones & answering machines, desktop & notebook computers, computer monitors and computer accessories such as mice, keyboards and cables, as well as home, personal & vehicle audio/video equipment. Due to hazardous material regulations, computer monitors or televisions with shattered glass screens cannot be accepted.

The Return-It™ Electronics program is designed to manage unwanted electronic products that have exhausted their reuse potential. Before recycling, consumers are encouraged to first consider reuse or donation options.

For a complete list of permanent collection sites, visit [www.return-it.ca/electronics/locations](http://www.return-it.ca/electronics/locations).

The program is being conducted by Electronics Stewardship Association of BC (ESABC), an industry led, not-for-profit stewardship agency and is being managed and administered by Encorp Pacific (Canada), a federally incorporated not-for-profit product stewardship corporation. Further information is available at [www.return-it.ca/electronics](http://www.return-it.ca/electronics).

Media Contacts:

Joyce Thayer  
Executive Director, ESABC  
604-696-6077  
[jthayer@esabc.ca](mailto:jthayer@esabc.ca)