

**For immediate release**

## One Stop Drop for Recycling Coming to Valemount

Vancouver, BC, May 16, 2011, - The BC Product Stewards are ramping up recycling access to communities across BC this spring and summer with recycling drop-off events.

Mark your calendar for this opportunity to reduce the amount of unwanted stuff that may be tucked away in your garage, home office, or under the kitchen sink that could be recycled responsibly at our drop off event.

BC's product stewards have committed to recycling their products safely and responsibly. Please bring the appropriate items for recycling to:

**Location:** Village of Valemount Office (Parking Lot), 735 Cranberry Lake Rd.  
**Date:** Saturday, May 28, 2011  
**Time:** 10:00AM – 3:00PM  
**Products Accepted:** Electronics and tires

**For a complete list of acceptable products please visit:**

Electronics [www.return-it/electronics](http://www.return-it/electronics)  
Tires [www.tsbc.ca](http://www.tsbc.ca)

By diverting recyclable materials from landfills:

- The need to develop new landfill sites can be reduced.
- The diverted materials are reused and save energy needed to produce new products from raw materials.
- It can often be the least expensive waste management method for cities and towns.

Product stewardship is an environmental management strategy guided by the principle that whoever designs, produces, sells, or uses a product takes responsibility for minimizing that product's environmental impact. For more information about recycling, safe disposal of products and a list of BC Stewardship members go to: [bcstewards.com](http://bcstewards.com)

-30-

For more media information, please contact:

	<b>Electronics</b>	<b>Tires</b>
<b>Contact:</b>	Joyce Thayer	Mike Hennessy
<b>Phone:</b>	604.696.6077	1.866.759.0488
<b>Email:</b>	jthayer@esabc.ca	mhennessy@tirestewardshipbc.ca