



For immediate release

Return-It for Recycling at the Ashcroft Drop-off Event

Burnaby, BC, May 2, 2011 – On Sunday, May 8, 2011 bring your unwanted electronics to the Ashcroft Recycling Depot in Ashcroft for free recycling. This special event is available for residents and businesses to drop-off acceptable unwanted electronics at a convenient site within their community, and be assured they will be recycled responsibly.

Event details follow:

**Ashcroft Recycling Depot
420 Railway Avenue, Ashcroft
Sunday, May 8, 2011
10:00AM – 3:00PM**

This special drop-off event is being coordinated by the Thompson-Nicola Regional District and is part of the Province-wide Return-It™ Electronics program. A government approved program which aims to divert electronics from landfills, and keep them from being shipped to developing nations where they could be processed in an unsafe manner.

"We have collected over 50 million kgs so far since the program's inception. This event will build on that success and help ensure that returned end-of-life electronics are recycled responsibly."
Joyce Thayer, Executive Director, Electronic Stewardship Association of BC (ESABC)

A complete list of acceptable electronics is available at www.return-it.ca/electronics/acceptable and includes such items as televisions, desktop printers and fax machines, non-cellular telephones & answering machines, desktop & notebook computers, computer monitors and computer accessories such as mice, keyboards and cables, as well as home, personal & vehicle audio/video equipment. Due to hazardous material regulations, computer monitors or televisions with shattered glass screens cannot be accepted.

The Return-It™ Electronics program is designed to manage unwanted electronic products that have exhausted their reuse potential. Before recycling, consumers are encouraged to first consider reuse or donation options.

For a complete list of permanent collection sites, visit www.return-it.ca/electronics/locations.

The program is being conducted by Electronics Stewardship Association of BC (ESABC), an industry led, not-for-profit stewardship agency and is being managed and administered by Encorp Pacific (Canada), a federally incorporated not-for-profit product stewardship corporation. Further information is available at www.return-it.ca/electronics.

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